

BROKER SPOTLIGHT

Bear Island Realty



For more than 20 years Bear Island Land Co., now doing business as Bear Island Realty, has been and continues to be a thriving real estate operation in Ely, Minnesota. Bear Island’s eight real estate professionals sell many types of property, with a special focus on meeting the needs of the recreational buyer.

Bear Island’s recreational buyers tend to be Minnesotans who have a tie to the area. Many are folks who grew up locally and then left, but now want to reconnect by purchasing a recreational property for their families. And many area deer hunters want to own the property where they have their deer camp.

Ely is a 4 1/2-hour drive from Minneapolis and a 2-hour drive from Duluth, making it convenient for outdoor enthusiasts who want to come up for a few days and enjoy their properties. Deer hunting is a big draw, followed by grouse hunting, and the area also offers a variety of other recreational activities.

Bear Island is the largest real estate company in the Ely area, with approximately 300 listings, and takes pride in how it combines a personal touch with skill in technology. In addition to running a top-notch website, the company connects with buyers through such social media channels as Facebook, Twitter and LinkedIn, and is now using a drone to get quality property photos from the air.

But no technology replaces the need for a personal relationship with a buyer – one that is centered on trust. “It is up to us to understand everything involved in how someone wants to use a property, and then be ready to help,” Kate Davies, co-owner, says. “They may want to know who to talk to about financing or to understand a municipality’s rules. If we don’t know the answer, we get the buyer quickly to someone who does.”

Bear Island has enjoyed a longtime, successful relationship with PotlatchDeltic and remains one of the Minnesota Preferred Brokers.

“We can always tell a buyer with confidence that PotlatchDeltic property has been cared for, and that there won’t be any surprises,” Anna Yahnke, co-owner, says. “The quality of the experience is shown by how many PotlatchDeltic buyers later buy adjoining properties.”



Kate Davies & Anna Yahnke

The Bear Island team never stop learning, always thinking about ways they can help buyers. Anna and Kate both agree that there is nothing better than helping people buy property that will become a legacy for their family. They are 100% dedicated to providing exceptional service to their clients past, present and future and are thrilled to be able to serve the community they live and work in.

For more information about Bear Island Realty or its land listings

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